CONTEST!!!!

Timed with no questions allowed Whomever gets the most right, wins!

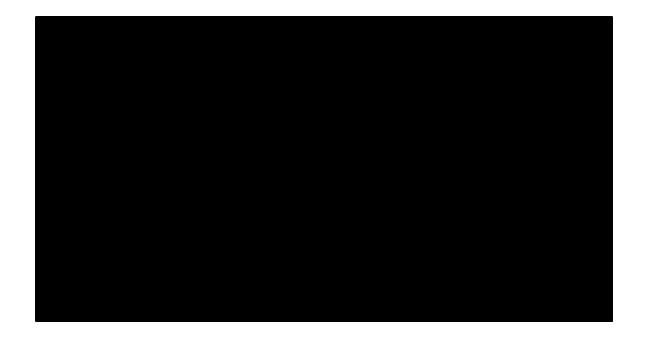
Instructions

- Get a paper and pen
- 2. Number 1-10
- 3. You'll have 10 seconds per question
- 4. You may not ask any questions
- 5. Get ready for question number 1
- 6. NO PEEKING

What first lady first came up with the idea to sell guidebooks for the Whitehouse?

(True/false) Keyboard accessibility is just for blind users.

Which of the following locations on the image below is the National Museum of American History (ex A, B, C or D)?



If you start with a Word document, print it out and then scan it, and do nothing else to it, will it be Section 508 compliant?

Many streets in DC are named with letters. Which letter is not used?

Section 508 is part of which law?

- A. The Americans with Disabilities Act (ADA)
- B. The Rehabilitation Act
- c. Fair Labor Standards Act

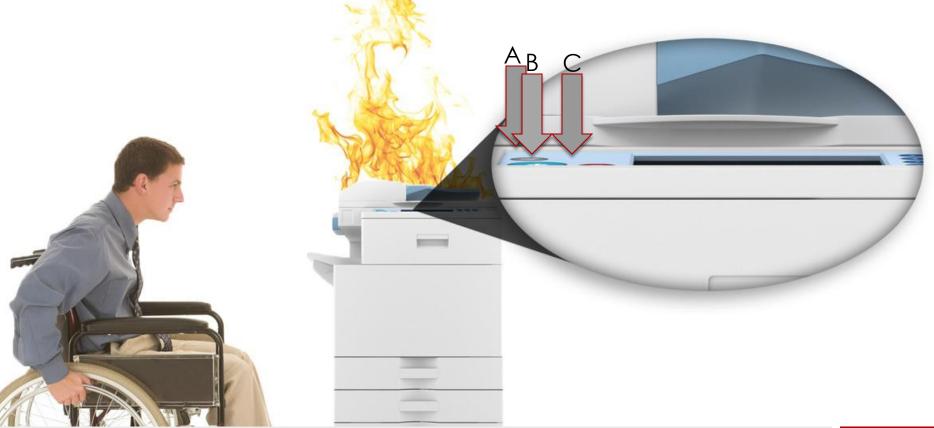
Based on the following audio conversation, what would be the best next step?

- a) Provide an updated agenda
- b) Meet with the Executive Secretariat
- c) Request the previous meeting minutes
- d) Take a sick day



One cannot use color within electronic content to convey information due to the requirements of Section 508.

Which button should the man push to stop the copy machine from blowing up?



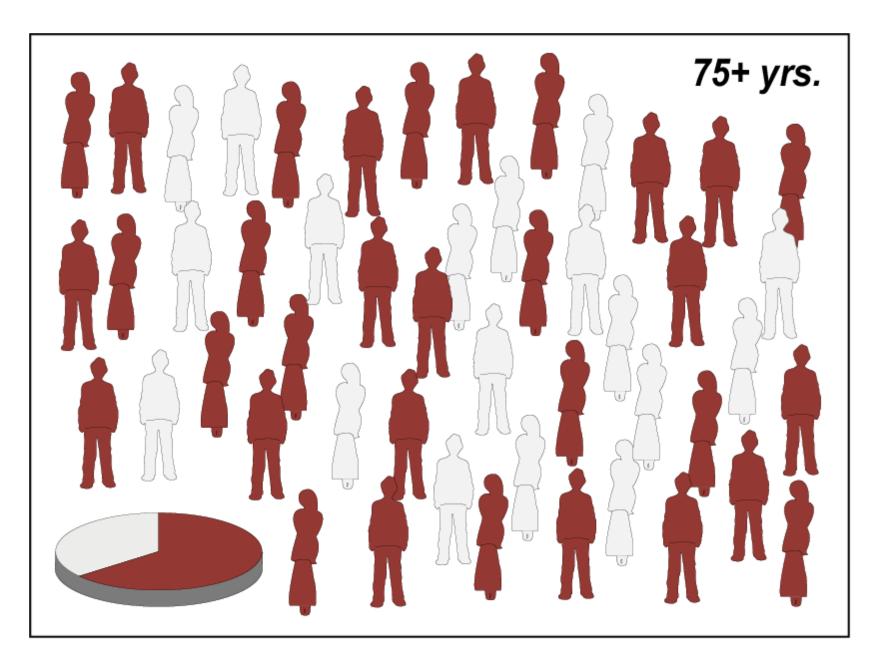
If a vendor tells you that their product was accepted as 508 compliant by another Federal agency, can you just accept this and know the product is 508 compliant?

How Many Did You Get Correct?

- 1. Jackie Kennedy
- 2. False Keyboard accessibility is useful to anyone who has difficulty using a mouse. That includes screen reader users, but there are many more people who can see the screen who also need keyboard access.
- 3. Location "D"
- 4. No. First of all, it may only contain an image of the document, which is not readable by Assistive Technology. Even if it has gone through optical character recognition, it is unlikely that it is tagged correctly to be read properly.
- 5. "J"

How Many Did You Get Correct?

- 6. "B" The Rehabilitation Act
- 7. "A" Provide an Updated Agenda
- 8. False One cannot use color 'alone' when conveying information electronically
- 9. Button "C"
- 10. No. Each agency should conduct due diligence with regards to Section508 and Market research when purchasing electronic content.



6/26/2013

Section 508 Overview

CIOC ACCESSIBILITY COMMITTEE

What is Section 508?

Section 508 of the Rehabilitation Act is a law, supported by a specific set of standards for electronic information technology (EIT) products and services. When the standards are met, persons with disabilities have access to information and technology. EIT includes, but is not limited to:

- Software
- Websites
- Word and PDF documents
- Videos
- Computers
- Telephone systems and mobile devices
- Office equipment such as printers, faxes and copy machines

What is Section 508?

Section 508 applies to any EIT products and services that are procured, used, developed or maintained by the Federal Government:

- When purchasing products, it is important that the requester conducts research and identifies the most Section 508-compliant product that meets his/her needs.
- When purchasing services, it is important to work closely with procurement personnel so that contracts contain meaningful Section 508 language that ensures that compliant products are delivered.
- When creating products, it is critical to ensure that 508 standards are included at the beginning of the development process.

What is Section 508?

Common Misunderstandings of 508:

- Making individual accommodations for persons with disabilities is regulated under Section 504 and not 508.
- 508 includes disabilities that may not be apparent. You cannot assume your intended audience doesn't have people with disabilities.

Other Points to Consider:

- Being a champion for accessibility is the right and legal thing to do.
- The Federal Government takes civil rights seriously and violations have led to legal actions that have had major repercussions for agencies.
- Federal employees with disabilities cannot perform the critical functions of their position unless they have tools that allow them to access needed information.
- By the nature of the Federal mission to serve the public, it is critical that consumers with disabilities be able to fully access information and services.

Section 508 is in the process of being reviewed and updated (refreshed). The likely outcome will be a major overhaul of the current standards.

Why the Executive Needs to Be the 508 Champion

508 compliance is an Agency responsibility

- Just as privacy and security are integrated into all levels of information technology management, so must 508
 - It does not sit with a single department, administration or program office
 - It must be pushed from the top down to ensure full integration and completeness of scope

Accountability resides with the executive

- Ensuring a successful 508 program is the responsibility of the Chief
 Information Officer and the Chief Acquisition Officer
- 508 metrics will heighten that accountability in a clear and measureable structure
- As the population continues to age, the need for Accessibility technologies for your workforce and public interfaces will only continue to grow

How to Assess Your Agency's 508 Maturity

Do you have an agency-wide policy in place?

See Best Practice "Agency-wide IT Accessibility Policy".

Is responsibility for implementing the policy clearly assigned, communicated and with resources available? Are different agency functions and stakeholders involved?

Resources: budget, personnel, expertise, leadership support, training.

Self-assessment: Have measures have been defined for each element of the policy and a baseline measure been taken?

Plan for progress: Using the baseline assessment, has a plan been developed that defines goals, timelines and responsibilities for all areas where improvement is required? Is the plan modified, based on progress and experience?

How to Assess Your Agency's 508 Maturity

Continuous progress assessment: Are regular reports prepared to measure progress in implementing the plan?

Accountability: Are those responsible for elements of the plan rewarded for success and held accountable for lack of it?

Collaboration: Does your agency take a community of practice approach to shared challenges and problem-solving? Is your agency involved in 508 community of practice activities government-wide?

Culture: Are 508 and accessibility expected and respected within your agency, even "cool"? Is accessibility success regarded as a hallmark of excellence in problem solving and human factors engineering?

First Steps to Implementing a Successful 508 Program based on Best Practices

First Steps to Implementing a Successful 508 Program based on Best Practices

Contact leaders within your organization who are responsible for coordinating 508 implementation across your agency and review current policies, processes and procedures.

Build a strong relationship with your Chief Acquisition Officer who is responsible for the other portion of Agency 508 Compliance

Review the CIO Council's Accessibility Best Practices Library: http://www.cio.gov/module.cfm/node/bpl. Start with the best practices in the Policies and Governance Section:

- Top Ten CIO Strategies
- Section 508 Leadership Core Competencies
- Performance Metrics and Measures
- Agency-wide Accessibility Policy
- Internet Accessibility Policy
- Directives Review Process

First Steps to Implementing a Successful 508 Program based on Best Practices

Identify and implement transferable recommendations within each practice. Contact best practice contributors to clarify understanding

Once policy and governance needs are established, address other best practice areas:

- Procurement
- Technical Guidance
- Testing & Tools
- Training

Where Can You Get Assistance

People:

- Talk to your Section 508 Coordinator
- Join the CIO Council Accessibility Committee and/or its Subcommittees (Best Practices, Communication, Education and Vendor Outreach)
- Communities of Practice are coming

Websites:

- Best Practices Library:
 http://www.cio.gov/module.cfm/node/bpl/
- Section 508 website: http://section508.gov/
- Access Board: http://www.access-board.gov/508.htm
- Buy Accessible Wizard: http://www.buyaccessible.gov/

Accessibility Committee webinar series

Back-up

CIOC Accessibility Committee Membership

Department of Homeland Security

Department of Justice

Department of Health and Human Services

Department of Labor

Department of Veterans Affairs

Department of Treasury

Department of Defense**

Department of Education**

Department of Agriculture**

Department of Commerce**

Department of Energy**

National Security Agency

Department of Housing and

Urban Development**

Department of State

Department of Interior**

- General Services Administration
- Social Security Administration
- U.S. Access Board
- Office of Management and Budget
- Federal Communications Commission
- Ability One

^{**} Currently no membership assigned by Agency

Listening Sessions

In response to an OMB letter in July 2011, Conducted jointly by the CIO Accessibility Committee, General Services Administration and the US Access Board from 2010-2011

Opportunities for members of the public, advocacy groups, industry and federal employees to weigh in on 508 Implementation in the Federal Government

Key Topics Included:

- Increasing accountability for 508 Compliance
- Increasing opportunities for knowledge and information sharing
- Enhancing and streamlining the process for testing, validation and certification
- Hiring and preventing discrimination against person with disabilities (ex. Hire for testing, etc)
- Many Others—Full report is available upon request from the CIOC Accessibility Committee

Two Sides/Same Coin





Need Both to Get There

